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## ABSTRACT

The general purpose of the occupational analysis is to provide workable, basic information dealing with the many and varied duties performed in the auto parts counterperson occupation. The occupational analysis will apply also to the auto parts jobber, as well as the auto dealer, parts retailer, warehouse distributor, and specialist. The document opens with a brief introduction followed by a job description. The bulk of the document is presented in table form. Seven duties are broken down into a number of tasks and for each task a two-page table is presented, showing on the first page: tools, equipment, materials, objects acted upon; performance knowledge (related also to decisions, cues and errors); safety--hazard; and on the second page: science; math--number systems; and communication (performance modes, examples, and skills and concepts). The duties include: selling of machine and services; shipping, receiving, stocking, and cataloging of merchandise; controlling inventory; and merchandising of products and services. An outline of basic arithmetic skills and concepts is appended. (BP)

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Occupational Analysis

EEC4 163

AUTO PARTS  
COUNTERPERSON

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EDUCATION & WELFARE  
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Instructional Materials Laboratory  
Trade and Industrial Education  
The Ohio State University

5031

# **AN ANALYSIS OF THE AUTO PARTS COUNTERPERSON OCCUPATION**

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**The Instructional Materials Laboratory  
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The Ohio State University**

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## **FOREWORD**

The occupational analysis project was conducted by The Instructional Materials Laboratory, Trade and Industrial Education, The Ohio State University in conjunction with the State Department of Education, Division of Vocational Education pursuant to a grant from the U.S. Office of Education.

The Occupational Analysis project was proposed and conducted to train vocational educators in the techniques of making a comprehensive occupational analysis. Instructors were selected from Agriculture, Business, Distributive, Home Economics and Trade and Industrial Education to gain experience in developing analysis documents for sixty-one different occupations. Representatives from Business, Industry, Medicine, and Education were involved with the vocational instructors in conducting the analysis process.

The project was conducted in three phases. Phase one involved the planning and development of the project strategies. The analysis process was based on sound principles of learning and behavior. Phase two was the identification, selection and orientation of all participants. The training and workshop sessions constituted the third phase. Two-week workshops were held during which teams of vocational instructors conducted an analysis of the occupations in which they had employment experience. The instructors were assisted by both occupational consultants and subject matter specialists.

The project resulted in producing one hundred two trained vocational instructors capable of conducting and assisting in a comprehensive analysis of various occupations. Occupational analysis data were generated for sixty-one occupations. The analysis included a statement of the various tasks performed in each occupation. For each task the following items were identified: tools and equipment; procedural knowledge; safety knowledge; concepts and skills of mathematics, science and communication needed for successful performance in the occupation. The analysis data provided a basis for generating instructional materials, course outlines, student performance objectives, criterion measures as well as identifying specific supporting skills and knowledge in the academic subject areas.

## **PREFACE**

This analysis does not intend to limit the duties or responsibilities of a Counterperson. It attempts to describe a basic function, consistent with the auto parts industry. This occupational analysis will apply to the Auto Parts Jobber as well as the Auto Dealer, Parts Retailer, Warehouse Distributor, and Specialist. Because each company sets its own business policy, management, supervisory, and service duties are not attempted in this text. However, the wide variety of duties and tasks of a Counterperson are described in lay language.

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## **Job Description**

An auto parts counterperson sells and merchandises auto replacement parts, accessories, and services to the automotive repair service industries and retail consumers. The counterperson is responsible for delivering, receiving, stocking and cataloging of an adequate inventory relative to a particular market area.

**Duty: A**

**Selling of merchandise and services**

**Task**

1. Greet the customer
2. Interpret customer needs
3. Write pertinent information pertaining to sale and refer to catalog
4. Write pertinent information from catalog
5. Pull stock from inventory
6. Confirm merchandise requested
7. Fill out sales invoice
8. Package the merchandise
9. Sell related merchandise or service
10. Close sale on invoice
11. Service the customer
12. Answer the telephone
13. Learn product knowledge

## TASK STATEMENT) A-1 GREET THE CUSTOMER

TOOLS, EQUIPMENT, MATERIALS,  
OBJECTS ACTED UPON

Types of customers  
professional consumers  
non-professional consumer

### PERFORMANCE KNOWLEDGE

- Recognize the customer
- Talk to the customer
- Identify customer type, professional, non-professional

### SAFETY -- HAZARD

Inconfortable customer  
lost a potential sale

### ERRORS

Attire worn  
Hands

### CLUES

### DECISIONS

- Qualify the customer
- Type of greeting
- Identify customer type, professional, non-professional

## **ASK STATEMENT) A-1 GREET THE CUSTOMER**

### **SCIENCE**

Sales Psychology  
 Shut-up customer  
 Make customer feel comfortable  
 Exhibit self-confidence  
 Gain trust of customer

### **MATH – NUMBER SYSTEMS**

### **SKILLS/CONCEPTS**

Project professional image  
 Understanding customer needs  
 Evaluating use

### **COMMUNICATIONS**

### **EXAMPLES**

Greeting  
 Customer comments  
 Customer's appearance

### **PERFORMANCE MODES**

Speaking  
 Listening  
 Viewing

**TASK STATEMENT) A-2 INTERPRET CUSTOMER NEEDS**

TOOLS, EQUIPMENT, MATERIALS, OBJECTS ACTED UPON	PERFORMANCE KNOWLEDGE	SAFETY - HAZARD	ERRORS
<p>Non-professional consumer Professional consumer Catalog Pad &amp; Pencil</p>	<p>Ask customer to identify or describe part or to discuss problem area Ask customer for year, make, model, or options of vehicle</p>		
		CUES	DECISIONS
	<p>Information given by customer</p>	<p>Wrong part Irritated customer</p>	<p>Determine specific part customer wants</p>

## **SK STATEMENT) A-2 INTERPRET CUSTOMER NEEDS**

### **SCIENCE**

Demonstrate self competence  
Reassure customer

### **MATH — NUMBER SYSTEMS**

Set of Real Numbers, Rationals  
Use of Numbers (without calculation)  
Counting  
Coordinate system  
Ordering  
Indexing  
Coding  
Ratio  
Basic Measurement Skills and Concepts  
Measurement: Geometric  
Linear  
Volume

### **COMMUNICATIONS**

#### **PERFORMANCE MODES**

Speaking  
Listening  
Viewing

#### **EXAMPLES**

Ask questions  
Customer's description  
Looking at parts

#### **SKILLS/CONCEPTS**

Terminology  
Description Diagnosis  
Recognition

**A-3 WRITE PERTINENT INFORMATION PERTAINING TO  
TASK STATEMENT) SALE AND REFER TO CATALOG**

<b>TOOLS, EQUIPMENT, MATERIALS, OBJECTS ACTED UPON</b>	<b>PERFORMANCE KNOWLEDGE</b>	<b>SAFETY - HAZARD</b>
Non-professional consumer Professional consumer Catalog Pad & Pen	Write and repeat information customer has given Go to the proper catalog Select proper catalog page Determine proper description Locate part number	
		<b>ERRORS</b>
		<b>CUES</b>

Wrong part  
Irritated customer

Information given by customer

**DECISIONS**

Determine if enough information is given  
Select proper part number and description

**ERRORS**

**CUES**

**A-3 WRITE PERTINENT INFORMATION PERTAINING TO  
SALE AND REFER TO CATALOG**

SCIENCE	MATH — NUMBER SYSTEMS	COMMUNICATIONS
<p>Demonstrate self-competence Show enthusiasm</p>	<p>Set of Real Numbers, Rationals Use of Numbers (without calculation)</p> <p>Counting Coordinate system Ordering Indexing Coding Ratio Fundamental Operations (Calculation) (See Appendix) Basic Arithmetic Skills and Concepts (See Appendix) Basic Measurement Skills and Concepts (See Appendix) "Measure sense" role of "unit" Measurement, Geometric Linear Volume Reading and interpreting tables, charts, and graphs Metric and English measure and conversion</p>	<p><u>PERFORMANCE MODES</u></p> <p>Speaking Reading Writing Listening</p> <p><u>EXAMPLES</u></p> <p>Discuss information Catalog Memo pad Facts from customer</p> <p><u>SKILLS/CONCEPTS</u></p> <p>Logic Accuracy Format Organization Habit Voting</p>

**(TASK STATEMENT) A-4 WRITE PERTINENT INFORMATION FROM CATALOG**

<b>TOOLS, EQUIPMENT, MATERIALS, OBJECTS ACTED UPON</b>	<b>PERFORMANCE KNOWLEDGE</b>	<b>SAFETY - HAZARD</b>
Pad & Pencil Catalog Information Pad	Write quantity ordered Write part number Write description Check invent orv card	
		<b>ERRORS</b>
		Invert part number and or wrong description results in looking in wrong area Wasted time
	<b>CUES</b>	
		Popularity or type of part
	<b>DECISIONS</b>	Determine whether to go to inventory card or to stock section

**SK STATEMENT) A-4 WRITE PERTINENT INFORMATION FROM CATALOG**

**SCIENCE**

Demonstrate competency

**MATH — NUMBER SYSTEMS**

Set of Real Numbers Rational  
Use of Numbers (without calculation)

Counting

Coordinate System

Ordering

Indexing

Coding

Ratio

Fundamental Operations (Calculation) (See Appendix)

Basic Arithmetic Skills and Concepts (See Appendix)

Basic Measurement Skills and Concepts (See Appendix)

Metric and English measure and conversion

Measurement: Geometric

Linear

Area

Volume

Measurement Non-geometric

Weight

Liquid

Reading and interpreting tables, charts, and graphs

[reading catalog inventory]

**COMMUNICATIONS**

**PERFORMANCE MODES**

Reading

Writing

**EXAMPLES**

Catalog

Memo pad

**SKILLS/CONCEPTS**

Accuracy

Locate information

Format

Organization

Information

**TASK STATEMENT) A-5 PULL STOCK FROM INVENTORY**

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<b>TOOLS, EQUIPMENT, MATERIALS, OBJECTS ACTED UPON</b>	<b>PERFORMANCE KNOWLEDGE</b>	<b>SAFETY - HAZARD</b>	<b>ERRORS</b>
Bags Boxes Cart Hand truck Cutting pliers Carton knife Pad & Pencil Yard stick Belt measuring tool Hose cutting fixture Information pad	Obtain a container or device Obtain tools Go to location Pull stock Compare label with note pad Bring stock to the customer	Use proper lifting methods Proper use of knives Overextending reach Merchandise left in aisle Improper use of hand truck Spills	Back injury Cut hand Merchandise falls Causes falls Sprains & Bruises Shipping & Falling
			<b>CUES</b>
			<b>DECISIONS</b>

## **SK STATEMENT) A-S PULL STOCK FROM INVENTORY**

<b>SCIENCE</b>	<b>MATH - NUMBER SYSTEMS</b>	<b>COMMUNICATIONS</b>
<p>Mental alertness Organization</p>	<p>Set of Real Numbers Rational Use of Numbers: (without calculation)</p> <p>Counting Coordinate system Ordering Indexing Coding Ratio</p> <p>Fundamental Operations (Calculation)--(See Appendix) Basic Arithmetic Skills and Concepts (See Appendix)</p> <p>Basic Measurement Skills and Concepts Metric and English measure and conversion</p> <p>Measurement: Geometric: Linear Volume Measurement: Non-geometric Weight Liquid</p>	<p><u>EXAMPLES</u></p> <p>Part number Merchandise</p>
		<p><u>PERFORMANCE MODES</u></p> <p>Reading Viewing</p>

**TASK STATEMENT) A-6 CONFIRM MERCHANDISE REQUESTED**

**TOOLS, EQUIPMENT, MATERIALS,  
OBJECTS ACTED UPON**

Merchandise  
Information pad  
Container  
Pad & Pencil  
Used tool

**PERFORMANCE KNOWLEDGE**

Put tool away  
Show customer merchandise  
Acknowledge merchandise as ordered

**SAFETY - HAZARD**

**DECISIONS**

Determine if merchandise is correct

**CUES**

Customer is satisfied not satisfied

**ERRORS**

Wrong part  
Wrong quantity

**SK STATEMENT) A-6 CONFIRM MERCHANTISE REQUESTED**

**SCIENCE**

Sales Psychology.  
gain confidence of customer  
demonstrate store pride

**MATH — NUMBER SYSTEMS**

Basic Arithmetic Skills and Concepts      Property of comparison

**COMMUNICATIONS**

**SKILLS/CONCEPTS**

Confirmation  
Clarity of expression  
Confirmation  
Clarity of expression  
Confirmation  
Clarity of expression

**EXAMPLES**

Ask question  
Positive response  
Merchandise

**PERFORMANCE MODES**

Speaking  
Listening  
Viewing

**TASK STATEMENT) A-7 FILL OUT SALES INVOICE**

<b>TOOLS, EQUIPMENT, MATERIALS, OBJECTS ACTED UPON</b>	<b>PERFORMANCE KNOWLEDGE</b>	<b>SAFETY - HAZARD</b>	<b>ERRORS</b>
Information pad and pencil Catalog price sheet Sales invoice Addressing machine	Head the invoice Write quantity, part number, description Locate correct price sheet Write unit price and extend price on invoice Write legibly		Invert dollar figure Improper multiplication in extending unit price Incorrect heading of invoice

<u>SCIENCE</u>	<u>MATH – NUMBER SYSTEMS</u>	<u>COMMUNICATIONS</u>	<u>SKILLS/CONCEPTS</u>
Sales Psychology Prepare neat invoice show competency, gain customer confidence	<p>Set of Real Numbers Rationals Use of Numbers (without calculation)</p> <p>Counting Ordering Indexing Ratio</p> <p>Fundamental Operations (Calculations) (See Appendix) Basic Arithmetic Skills and Concepts (See Appendix)</p> <p>Use of computing devices and mechanical aids [Adding machine]</p> <p>Basic Measurement Skills and Concepts</p> <p>Metric and English measure and conversion Measurement: Geometric [part description] Linear Area</p> <p>Measurement: Non-geometric Money, Interest Weight Liquid Reading and interpreting tables, charts, and graphs [price sheet]</p>	EXAMPLES	Clarity Business Form Information
<u>PERFORMANCE MODES</u>	Writing Reading	Sales invoice Catalog	

**(TASK STATEMENT) A-8 PACKAGE THE MERCHANDISE**

**TOOLS, EQUIPMENT, MATERIALS,  
OBJECTS ACTED UPON**

**PERFORMANCE KNOWLEDGE**

Bags  
Boxes  
Cans  
Tape

Obtain a container  
Pack the merchandise  
Address or label  
Close container

**SAFETY - HAZARD**

Can cause bodily injury

Proper container &  
proper weight

**DECISIONS**

Select proper container  
Select proper packing  
Determine method of shipping to be used

**CUES**

Size, weight, type of merchandise  
Destination of merchandise

**ERRORS**

Damaged merchandise  
Defacing label  
Lost merchandise

SCIENCE	MATH – NUMBER SYSTEMS	COMMUNICATIONS
PERFORMANCE MODES	EXAMPLES	SKILLS/CONCEPTS
Sales Psychology Make convenient for customer Relate to store pride	Set of Real Numbers, Rationals Basic Arithmetic Skills and Concepts Ratio and proportion Property of comparison Basic Measurement Skills and Concepts Basic Measurement Geometric [container choice] Linear Volume Angle	Accuracy Size, Shape
	<u>EXAMPLES</u> Measurements Merchandise	

**TASK STATEMENT) A-9 SELL RELATED MERCHANDISE OR SERVICE**

<b>TOOLS, EQUIPMENT, MATERIALS, OBJECTS ACTED UPON</b>	<b>PERFORMANCE KNOWLEDGE</b>	<b>SAFETY - HAZARD</b>
<p>Point of purchase displays Professional consumer Non-professional consumer Hand-outs Brochures Pencil &amp; Pad Merchandise</p>	<p>Present related merchandise Present sales merchandise Present related services Ask for the business</p>	<p>Present wrong related merchandise Incorrect judgment with regards to customer needs</p>
	<p><b>CUES</b></p> <p>Customer's reaction</p>	<p><b>DECISIONS</b></p> <p>Select related sale Timing the close</p>

**SK STATEMENT) A-9 SELL RELATED MERCHANDISE OR SERVICE****SCIENCE****MATH - NUMBER SYSTEMS**

Sales Psychology  
 Set-up customer  
 Make customer feel comfortable  
 Exhibit self-competence  
 Gain trust of customer  
 Gain customer satisfaction

Set of Real Numbers Rational  
 Use of Numbers (without calculation)  
 Counting  
 Ordering  
 Indexing  
 Fundamental Operations (Calculation) (See Appendix)  
 Basic Arithmetic Skills and Concepts (See Appendix)  
 Basic Measurement Skills and Concepts  
 Metric and English measure and conversion  
 Measurement. Geometric  
 Linear  
 Volume  
 Measurement Non-geometric  
 Money Interest  
 Weight  
 Liquid

**COMMUNICATIONS****PERFORMANCE MODES**

Speaking  
 Touching  
 Reading  
 Writing  
 Listening  
 Viewing

**EXAMPLES**

Ask question  
 Merchandise  
 Sales brochure  
 Order  
 Objections  
 Merchandise

**SKILLS/CONCEPTS**

Apply sales techniques  
 Sales technology  
 Proposing  
 Expression  
 Positive response  
 Sales technique

## **TASK STATEMENT) A-10 CLOSE SALE ON INVOICE**

### **TOOLS, EQUIPMENT, MATERIALS, OBJECTS ACTED UPON**

Sales invoice  
 Professional consumer  
 Non-professional consumer  
 Price schedule  
 Adding machine  
 Cash register or drawer  
 Addressing machine  
 Tax table  
 Money  
 Back order slip  
 Want slip  
 Lost sale slip

### **PERFORMANCE KNOWLEDGE**

Write plus sell merchandise on sales invoice  
 Re-check unit extension  
 Total extended prices  
 Show applicable discount  
 Figure tax  
 Final total  
 Present sales invoice for signature or payment  
 Handle cash as per company policy  
 Detach and file sales invoice  
 Make out want, back-order, or lost order slip  
 Thank the customer  
 Lost sale slip

### **SAFETY - HAZARD**

### **DECISIONS**

Determine what action on sale invoice to take

### **CUES**

Company policy  
 Type of customer (cash, credit)

### **ERRORS**

Math error  
 Date error  
 Money error  
 Illegible  
 Incomplete information

**SK STATEMENT) A-10 CLOSE SALE ON INVOICE**

<b>SCIENCE</b>	<b>MATH — NUMBER SYSTEMS</b>
Demonstrate store pride Gain customer satisfaction	Set of Real Numbers Rational Set of Numbers (without calculation) Counting Fundamental Operations (Calculation) (See Appendix) Basic Arithmetic Skills and Concepts (See Appendix) Use of computing devices and mechanical aids [adding machine] Basic Measurement Skills and Concepts Metric and English measure and conversion Linear Volume Measurement Non-geometric Money Interest Weight Liquid Reading and interpreting tables, charts, and graphs [discount tables, tax tables]
	<b>COMMUNICATIONS</b>
<b>PERFORMANCE MODES</b>	<b>EXAMPLES</b> Invoice Invoice To the customer  <b>SKILLS/CONCEPTS</b> Information Accuracy Appreciation

(TASK STATEMENT) A-11 SERVICE THE CUSTOMER

TOOLS, EQUIPMENT, MATERIALS,  
OBJECTS ACTED UPON

Two-wheel hand truck or cart  
Consumer  
Other store personnel  
Vehicles  
Gloves  
Merchandise

PERFORMANCE KNOWLEDGE

Select proper material handling device  
Supervise other personnel to aid  
Load customer's vehicle as required  
Thank customer  
Return personnel and equipment to proper location in store

SAFETY - HAZARD

Customer may get hurt  
Store personnel handle merchandise

CUES

Size & type of merchandise  
Type of customer

ERRORS

Removing incorrect merchandise  
Damaging merchandise  
Damage to store  
Damage to customer vehicle

DECISIONS

Determine when to assist a customer  
Determine when to extend invitation to customer

**K STATEMENT) A-11 SERVICE THE CUSTOMER**

<b>SCIENCE</b>	<b>MATH — NUMBER SYSTEMS</b>
Gain customer satisfaction Demonstrate store pride Act on assisting customer	Basic Measurement Skills and Concepts [necessary in order to select material handling device] Measurement Geometric Linear Volume Angle Measurement Non-geometric Weight
	<b>COMMUNICATIONS</b>
	<b>EXAMPLES</b>
	Assisting customer Supervisor
	<b>SKILLS/CONCEPTS</b>
	Sales techniques Clarity of expression

**TASK STATEMENT) A-12 ANSWER THE TELEPHONE**

<b>TOOLS, EQUIPMENT, MATERIALS, OBJECTS ACTED UPON</b>	<b>PERFORMANCE KNOWLEDGE</b>	<b>SAFETY - HAZARD</b>
Telephones Telephone company material Consumer (customer)	Answer phone identify company, and yourself Clearly identify customer Write necessary information Select appropriate catalog Check stock Report back to customer Write sales invoice and complete as required	
		<b>ERRORS</b>  Wrong party Not writing invoice Not delivered Not placed in "Will Call" Improper customer identification
		<b>CUES</b>  Customer needs
		<b>DECISIONS</b>  Determine what steps to take to complete transaction

## K STATEMENT) A-12 ANSWER THE TELEPHONE

### SCIENCE

Sales Psychology  
 Set-up customer  
 Make customer feel comfortable  
 Exhibit self-competence  
 Gain trust of customer

### MATH — NUMBER SYSTEMS

Set of Real Numbers. Rationals  
 Uses of Numbers. (without calculation)  
 [Inventory]  
 Counting  
 Ordering  
 Indexing  
 Fundamental Operations (Calculation) (See Appendix)  
 Basic Arithmetic Skills and Concepts (See Appendix)  
 Use of computing devices and mechanical aids [adding machines]  
 Basic Measurement Skills and Concepts  
 Metric and English measure and conversion.  
 Measurement. Geometric  
 Linear  
 Volume  
 Measurement Non-geometric  
 Money Interest  
 Weight  
 Liquid  
 Reading and interpreting tables, charts, and graphs  
 [read & interpret catalog]

### COMMUNICATIONS

#### SKILLS/CONCEPTS

Clarity  
 Sales techniques  
 Product knowledge  
 Gathering data  
 Accuracy  
 Format  
 Organization  
 Habit

#### EXAMPLES

Greeting  
 Information  
 Catalog  
 Memo pad

#### PERFORMANCE MODES

Speaking  
 Listening  
 Reading  
 Writing

**(TASK STATEMENT) A-13 LEARN PRODUCT KNOWLEDGE**

<b>TOOLS, EQUIPMENT, MATERIALS, OBJECTS ACTED UPON</b>	<b>PERFORMANCE KNOWLEDGE</b>	<b>SAFETY - HAZARD</b>
Catalogs Supplements Buyer's guides Correspondence Price sheets Manufacturer's brochures Films Trade papers Trade magazines Clinics	Find appropriate resources Read various sources File selected information Listen to vendor salesman Attend clinics Observe trade films	<b>ERRORS</b>  Unable to answer customer questions Insufficient knowledge to complete sale
		<b>CUES</b>  Progress according to popularity of item New products in industry

**DECISIONS**

Select appropriate material

**SCIENCE**

Conscious awareness  
Develop self-confidence  
Attention  
Mental alertness  
Organization of thoughts

**MATH — NUMBER SYSTEMS**

Set of Real Numbers Rational  
Uses of Numbers (without calculation)  
[title selected information]  
Counting  
Ordering  
Indexing  
Fundamental Operations (Calculation) (See Appendix)  
Basic Arithmetic Skills and Concepts (See Appendix)  
Basic Measurement Skills and Concepts [interpreting information on products]  
Metric and English measure and conversion  
Measurement Geometric  
Linear  
Area  
Volume  
Measurement Non-geometric  
Money Interest  
Weight  
Liquid

**COMMUNICATIONS****SKILLS/CONCEPTS**

Comprehension  
Improve terminology  
Visual description

**EXAMPLES**

Catalogs  
Journals  
Climates  
Films

**PERFORMANCE MODES**

Reading  
Listening  
Viewing

**Duty: B**

**Shipping of merchandise**

**Tasks:**

1. Determine customer location and route delivery
2. Instruct the driver
3. Check in driver on return
4. Supervise safety standards for delivery
5. Instruct driver on proper vehicle maintenance

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(TASK STATEMENT) **B-1 DETERMINE CUSTOMER LOCATION AND ROUTE DELIVERY**

<b>TOOLS, EQUIPMENT, MATERIALS, OBJECTS ACTED UPON</b>	<b>PERFORMANCE KNOWLEDGE</b>	<b>SAFETY - HAZARD</b>
Marketing area map Sales invoices Merchandise Pencil & Pad	Pick-up invoices for delivery Check map Arrange invoices according to route Arrange pick-ups Make up route list	
		<b>ERRORS</b>  Late delivery Wrong delivery Wrong pick-up

**DECISIONS**

Determine route delivery according to priority  
Determine possible pick-ups enroute

**CUES**

Need expressed by customer  
Location and need of pick-ups

**ERRORS**

Late delivery  
Wrong delivery  
Wrong pick-up

## **ISK STATEMENT) B-1 DETERMINE CUSTOMER LOCATION AND ROUTE DELIVERY**

### **MATH – NUMBER SYSTEMS**

#### **SCIENCE**

Store price  
Customer service  
Public relations

Set of Real Numbers Whole numbers  
Uses of Numbers (without calculation)  
[Route list]  
Counting  
Ordering  
Fundamental Operations (Calculation) (See Appendix)  
Basic Measurement Skills and Concepts  
[Delivery time]  
Measurement Non-geometric  
Time calendar  
Reading and interpreting tables, charts, and graphs  
Maps

#### **COMMUNICATIONS**

#### **PERFORMANCE MODES**

Reading  
Writing

#### **EXAMPLES**

Map  
Invoices  
Route list

#### **SKILLS/CONCEPTS**

Organization  
Speed  
Accuracy  
Organization

(TASK STATEMENT)      B-2 INSTRUCT THE DRIVER

TOOLS, EQUIPMENT, MATERIALS,  
OBJECTS ACTED UPON

Merchandise  
Sales invoice  
Tags  
Clip board w pencil  
Route list  
Money  
Delivery vehicle  
Parts truck driver  
Pick-up list

PERFORMANCE KNOWLEDGE

Supervise driver  
Group merchandise  
Check ms<sup>n</sup> merchandise against invoice  
Supervise he loading  
plain route and pick-up list to driver  
Give money

SAFETY - HAZARD

Proper Weight

Bodily Injury

ERRORS

Leaving behind merchandise  
Delay of driver deliveries

CUES

Load and check out truck

DECISIONS

Determine when driver is prepared to leave

<b>SCIENCE</b>	<b>MATH — NUMBER SYSTEMS</b>	<b>COMMUNICATIONS</b>	<b>SKILLS/CONCEPTS</b>
<p>Psychology Project store pride through employee Foster cooperation</p>	<p>Set of Real numbers Rational Uses of Numbers: (without calculation)</p> <p>Counting Ordering Fundamental Operations (Calculation) (See Appendix) Basic Arithmetic Skills and Concepts (See Appendix) [check merchandise against invoice] Basic Measurement Skills and Concepts [delivery times] Measurement: Non-geometric Time/calendar Money Interest Reading and interpreting tables, charts, and graphs Maps</p>	<p>Directions Route list Explanation Merchandise</p>	<p>Clarity Logic in route Accuracy</p>

**TASK STATEMENT) B-3 CHECK IN DRIVER ON RETURN**

<b>TOOLS, EQUIPMENT, MATERIALS, OBJECTS ACTED UPON</b>	<b>PERFORMANCE KNOWLEDGE</b>	<b>SAFETY - HAZARD</b>
<p>Monies Route list Invoice Pick-up list Packing list Clip board Vehicle Driver</p>	<p>Collect sales invoice Collect money Close sales invoice Supervise incoming merchandise Discuss driver's problems and successes</p>	<p><b>ERRORS</b></p> <p>Incorrect monies Incorrect parts Lost paperwork</p>
		<p><b>CUES</b></p> <p>Driver return with correct paper work Driver return with proper pick-up</p> <p><b>DECISIONS</b></p> <p>Determine customer satisfaction Allocate incoming merchandise</p>

**SK STATEMENT) B-3 CHECK IN DRIVER ON RETURN****SCIENCE****MATH - NUMBER SYSTEMS**

Psychology  
 Foster cooperation  
 Improve driver's skill in customer contact  
 Acknowledge feedback on customer relations

Set of Real Numbers Rational  
 Uses of Numbers (Without calculation)  
 Counting  
 Ordering  
 Fundamental Operations (Calculation) (See Appendix)  
 Use of computing devices and mechanical aids  
 [Adding machines]  
 Basic Measurement Skills and Concepts  
 [incoming merchandise and money]  
 Measurement Geometric  
 Linear  
 Area  
 Volume  
 Measurement Non-geometric  
 Money Interest  
 Weight  
 Liquid

**COMMUNICATIONS****PERFORMANCE MODES**

Speaking  
 Reading  
 Listening

**EXAMPLES**

Questioning  
 Packing list  
 Reports

**SKILLS/CONCEPTS**

Dealing with facts  
 Accuracy  
 Dealing with facts

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**(TASK STATEMENT) B-4 SUPERVISE SAFETY STANDARDS FOR DELIVERY**

<b>TOOLS, EQUIPMENT, MATERIALS, OBJECTS ACTED UPON</b>	<b>PERFORMANCE KNOWLEDGE</b>	<b>SAFETY - HAZARD</b>	<b>ERRORS</b>
Merchandise Tools Material handling devices Driver Shipping area Gloves	Demonstrate material handling equipment Demonstrate lifting Demonstrate stacking Show logic of shipping area		Accidents
		<b>CUES</b> Frequency of accidents	<b>DECISIONS</b> Determine frequency to discuss safety

## **STATEMENT) B-4 SUPERVISE SAFETY STANDARDS FOR DELIVERY**

<b>SCIENCE</b>	<b>MATH — NUMBER SYSTEMS</b>	<b>COMMUNICATIONS</b>	
Psychology Foster cooperation Mental alertness Mental organization	Set of Real Numbers, Rationals Uses of Numbers (Without calculation) [Stacking] Counting Ordering Fundamental Operations (Calculation) (See Appendix) Basic Arithmetic Skills and Concepts [Estimation of weight and packing in stacking & lifting] Ratio and proportion Rounding off decimals and whole numbers Basic Measurements Skills and Concepts Measurement, Geometric Linear Volume. Angle		
<b>PERFORMANCE MODES</b>	<b>EXAMPLES</b>	<b>SKILLS/CONCEPTS</b>	
Speaking Reading	Instruction Manuals	Logic Comprehension	

**TASK STATEMENT) B-5 INSTRUCT DRIVER ON PROPER VEHICLE MAINTENANCE**

<b>TOOLS, EQUIPMENT, MATERIALS, OBJECTS ACTED UPON</b>	<b>PERFORMANCE KNOWLEDGE</b>	<b>SAFETY - HAZARD</b>	<b>ERRORS</b>
Vehicle Tool-Kit Driver Vehicle check list on maintenance	Demonstrate visual safety check Use check list on vehicle maintenance	Unsafe vehicle Accident	Vehicle fails to perform
			<b>DECISIONS</b> Determine condition of vehicle Amount and nature of vehicle use

**STATEMENT) B-5 INSTRUCT DRIVER ON PROPER VEHICLE MAINTENANCE**

<b>SCIENCE</b>	<b>MATH – NUMBER SYSTEMS</b>	<b>COMMUNICATIONS</b>
<p>Psychology: Demonstrate store pride Foster cooperation</p>	<p>Set of Real Numbers: Rationals Uses of Numbers (without calculation) [check list] Fundamental Operations: (Calculation) Basic Arithmetic Skills and Concepts Ratio and proportion Reading off decimals and whole numbers Guess and check method Property of comparison Basic Measurement Skills and Concepts Measurement: Geometric Linear Volume Measurement: Non-geometric Time/calendar Weight Temperature Liquid Reading and interpreting tables, charts, and graphs [read &amp; interpret dials]</p>	<p><b>EXAMPLES</b></p> <p>Employee Check list Vehicle</p>
		<p><b>SKILLS/CONCEPTS</b></p> <p>Clear expression Interpreting use Conclusions</p>

**Duty: C**

**Receiving of merchandise**

task:

1. Receive merchandise
2. Sign delivery copy
3. Inspect merchandise
4. Sign off packing list
5. Learn basic product knowledge
6. Handle core and exchange merchandise returned

**TASK STATEMENT) C-1 RECEIVE MERCHANDISE**

<b>TOOLS, EQUIPMENT, MATERIALS, OBJECTS ACTED UPON</b>	<b>PERFORMANCE KNOWLEDGE</b>	<b>SAFETY - HAZARD</b>
Purchase order Delivery copy Bill of Lading Pad & Pencil Material Handling Equipment Hand truck Cart Conveyor Boards Tool Kit Gloves	Identify merchandise being delivered Locate appropriate purchase order copy Supervise unloading Count quantity delivered Group delivered merchandise in receiving area	Improper lifting Back injury Incorrect use of unloading equipment Cut hands Lifting cartons without gloves,
		<b>ERRORS</b>  Incorrect amount of merchandise

**DECISIONS**

Determine whether to accept delivery

**CUES**

Delivery copy matches purchase order

**SK STATEMENT) C-1 RECEIVE MERCHANDISE**

<b>SCIENCE</b>  Psychology Employee co-operation in following directions	<b>MATH – NUMBER SYSTEMS</b>  Set of Real Numbers Whole numbers Uses of Numbers (without calculation) Counting [quantities delivered]
<b>COMMUNICATIONS</b>	<b>EXAMPLES</b>  Giving an order  Bill of Lading Merchandise
<b>PERFORMANCE MODES</b>  Speaking  Reading Viewing	<b>SKILLS/CONCEPTS</b>  Expression Clarity Gesture  Descriptive knowledge Analysis of situation

**TASK STATEMENT) C-2 SIGN DELIVERY COPY**

<b>TOOLS, EQUIPMENT, MATERIALS, OBJECTS ACTED UPON</b>	<b>PERFORMANCE KNOWLEDGE</b>	<b>SAFETY - HAZARD</b>
Delivery copy Pad & Pencil Purchase order Deliver person	Count number of items delivered Sign delivery copy Retain a duplicate copy Attach duplicate copy to purchase order Thank the delivery person	
		<b>ERRORS</b>
		<b>CUES</b>

Determine if quantity on delivery copy is sufficient  
to accept as accurate

Information on delivery copy  
Boxes or merchandise received

Signing for incorrect amount of merchandise

**DECISIONS**

**ERRORS**

**CUES**

	<b>MATH – NUMBER SYSTEMS</b>
<b>SCIENCE</b>	<p>Psychology. Show accuracy and competence Set good example</p> <p>Set of Real Numbers, Whole numbers Uses of Numbers (without calculation) Counting</p>
<b>COMMUNICATIONS</b>	<p><b>EXAMPLES</b></p> <p>Recording Thank-you</p>
<b>PERFORMANCE MODES</b>	<p><b>SKILLS/CONCEPTS</b></p> <p>Classification Penmanship Terminology Accuracy Courtesy</p>
Writing	
Speaking	

**TASK STATEMENT) C-3 INSPECT MERCHANDISE**

**TOOLS, EQUIPMENT, MATERIALS,  
OBJECTS ACTED UPON**

**SAFETY - HAZARD**

Proper handling of cutting tools  
Stack properly  
Material fall on someone

**PERFORMANCE KNOWLEDGE**

Open appropriate cartons  
Count and compare merchandise to the packing list  
Mark packing list  
Visually check merchandise for damage  
Check clarity of label  
Relabel or repack as necessary  
Reseal as necessary  
Restack for stock area

**DECISIONS**

Decide whether merchandise is ready to sell

**CUES**

Damaged cartons or labels

**ERRORS**

Send unavailable merchandise to stock

**STATEMENT) C-3 INSPECT MERCHANDISE**

<b>SCIENCE</b>	<b>MATH - NUMBER SYSTEMS</b>
Psychology Maintain store image	Set of Real Numbers, Rationals Uses of Numbers (without calculation) Counting Basic Arithmetic Skills and Concepts Property of comparison (compare to packing list)
<b>COMMUNICATIONS</b>	<b>SKILLS/CONCEPTS</b>
<b>PERFORMANCE MODES</b>	<b>EXAMPLES</b>
Reading Viewing	Packing list Merchandise Accuracy Product knowledge Logic

**TASK STATEMENT; C-4 SIGN OFF PACKING LIST**

**TOOLS, EQUIPMENT, MATERIALS,  
OBJECTS ACTED UPON**

**PERFORMANCE KNOWLEDGE**

Packing list  
Original purchase order with delivery  
Clip board  
Pad & Pencil

Check mark each item received by quantity, part number, and description  
Indicate actual quantity received other than listed on packing list  
Sign and date packing list  
Note any unclear transactions  
Attach purchase order to packing list

**SAFETY - HAZARD**

**ERRORS**

Failure to have proof of delivery copy with packing list  
Unmarked packing list

**CUES**

Complete paper work

**DECISIONS**

Determine when paper work is ready for filing

ASK STATEMENT) C-4 SIGN OFF PACKING LIST

**MATH — NUMBER SYSTEMS**

**SCIENCE**

Exhibit accuracy

Set of Real Numbers Rational  
Uses of Numbers (without calculation) Counting  
Fundamental Operations (calculation)  
[add, subtract]  
Basic Arithmetic Skills and Concepts Property of comparison  
[compare with Packing list]  
Basic Measurement Skills and Concepts  
[figuring actual quantities received]  
Measurement Geometric  
Linear  
Volume  
Measurement Non-geometric  
Time calendar [date packing ship]  
Weight  
Liquid

**COMMUNICATIONS**

**PERFORMANCE MODES**

**EXAMPLES**

Writing

Packing list

Accuracy  
Reporting facts

**SKILLS/CONCEPTS**

**TASK STATEMENT) C-5 LEARN BASIC PRODUCT KNOWLEDGE**

**TOOLS, EQUIPMENT, MATERIALS,  
OBJECTS ACTED UPON**

Merchandise received  
Packing list  
Pad & Pencil

**PERFORMANCE KNOWLEDGE**

- Identify manufacturer brand name of product
- Identify part numbers style with manufacturer
- Mentally associate package with manufacturer
- Mentally associate type of merchandise with manufacturer
- Associate size, shape, type, manufacturer's merchandise with stocking location

**SAFETY - HAZARD**

**DECISIONS**

Associate product knowledge with other duties

**CUES**

When time is available

**ERRORS**

Not properly using free time

**SK STATEMENT) C-5 LEARN BASIC PRODUCT KNOWLEDGE****SCIENCE**

Develop self-confidence  
Develop awareness,

**MATH – NUMBER SYSTEMS**

Set of Real Numbers Rational numbers  
[Set of Numbers (without calculation)  
[part number style, size and shape manufacture association]  
Basic Geometry Skills and Concepts  
geometry figures plane and solid]

**COMMUNICATIONS****PERFORMANCE MODES**

Reading  
Viewing

**EXAMPLES**

Table on parts  
Merchandise  
Color

**SKILLS/CONCEPTS**

Comprehension  
Knowledge retention  
Perception  
Awareness  
Retention  
Relating facts

**TASK STATEMENT) C-6 HANDLE CORE AND EXCHANGE MERCHANDISE RETURNED**

**TOOLS, EQUIPMENT, MATERIALS,  
OBJECTS ACTED UPON**

**PERFORMANCE KNOWLEDGE**

- Exchange type merchandise (core)
- Pad & pencil
- Buyer's guide
- Invoice
- Catalog
- Price sheet
- Lags
- Market

**SAFETY - HAZARD**

- Dropping greasy or oily parts
- Bodily injury

- Identify core type
- Identify casting or part number
- Compare same to buyers guide and/or catalog
- Confirm part number
- Log part number and description
- Place merchandise into original container when available
- Price core value
- Issue credit on invoice or credit memo
- Complete invoice transaction
- Follow company policy on core procedure

**DECISIONS**

Determine when to accept for credit used merchandise

**CUES**

Unmarked used merchandise

**ERRORS**

Mistake in identifying correct value of core

**SK STATEMENT) C-6 HANDLE CORE AND EXCHANGE MERCHANDISE RETURNED**

<b>SCIENCE</b>	<b>MATH — NUMBER SYSTEMS</b>	<b>COMMUNICATIONS</b>
<p>Mental alertness Observing</p> <p>Set of Real Numbers Rational Numbers Uses of Numbers (without calculation) Coding [part numbers] Basic Arithmetic Skills and Concepts Property of comparison [comparison of part numbers] Basic Measurement Skills and Concepts Measurement Non-geometric Money Interest Reading and interpreting tables, charts, and graphs Fundamental Operations (Calculation) (See Appendix)</p>		<p><b>EXAMPLES</b></p> <p>Identification tag Merchandise Buyer's guide</p> <p><b>PERFORMANCE MODES</b></p> <p>Writing Viewing Reading</p> <p><b>SKILLS/CONCEPTS</b></p> <p>Pennmanship Comprehension Accuracy, detail</p>

**Duty: D**

**Controlling Inventory**

**Task:**

1. Collect incoming and outgoing merchandise data
2. Post inventory control
3. Purchase appropriate merchandise
4. Check physical inventory

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**TASK STATEMENT) D-1 COLLECT INCOMING & OUTGOING MERCHANDISE DATA**

<b>TOOLS, EQUIPMENT, MATERIALS, OBJECTS ACTED UPON</b>	<b>PERFORMANCE KNOWLEDGE</b>	<b>SAFETY - HAZARD</b>
<ul style="list-style-type: none"><li>Picking list</li><li>Purchase order</li><li>Inventor control system</li><li>Buyer's guide</li><li>Cost sheets</li><li>Catalog</li><li>Last sale record</li><li>Pad &amp; pencil</li><li>Sales memo</li><li>Vendor memo</li><li>Files</li></ul>	<ul style="list-style-type: none"><li>Process incoming paperwork<ul style="list-style-type: none"><li>Purchase order</li><li>Picking list</li><li>Returned goods</li><li>Repaired goods</li></ul></li><li>Process outgoing paperwork<ul style="list-style-type: none"><li>Sales invoice</li><li>Return vendor merchandise</li><li>Recall merchandise</li></ul></li></ul>	<p>63</p> <ul style="list-style-type: none"><li>Continuing the paperwork</li></ul>
	<p><b>CUES</b></p> <ul style="list-style-type: none"><li>Type of paperwork</li></ul>	<p><b>DECISIONS</b></p> <ul style="list-style-type: none"><li>Discriminate between incoming or outgoing paperwork</li></ul>

**SK STATEMENT) D-1 COLLECT INCOMING & OUTGOING MERCHANDISE DATA**

<p><b>SCIENCE</b></p> <p>Conscious awareness of qualities basic to optimal mental performance Observation Concentration Mental clarity</p>	<p><b>MATH — NUMBER SYSTEMS</b></p> <p>Set of Real Numbers Whole numbers Set of Numbers (without calculation) Ordering Indexing</p>
	14
	14

**COMMUNICATIONS**

<b>PERFORMANCE MODES</b>	<b>EXAMPLES</b>	<b>SKILLS/CONCEPTS</b>
Reading  Speaking	Packing list  Various employees	Product knowledge Comprehension Terminology Lexicology Clarity of expression

## TASK STATEMENT) D-2 POST INVENTORY CONTROL

TOOLS, EQUIPMENT, MATERIALS, OBJECTS ACTED UPON	PERFORMANCE KNOWLEDGE	SAFETY - HAZARD
Packing list Purchase order Inventory control system Buyer's guide Cost sheets Catalog Lost sale record Pad & Pencil Sales invoice Vendor memos Files	Select incoming merchandise paperwork Organize inventory system Manufacturer Part number Description Post incoming paperwork Packing list Purchase order Returned goods Serviced goods Flag shortages or minimums Post outgoing paperwork Sales invoice Return to vendor	
		<u>ERRORS</u>  Mistake in posting

## **ISK STATEMENT) D-2 POST INVENTORY CONTROL**

### **SCIENCE**

Sales psychology  
Store pride  
Self-confidence

### **MATH — NUMBER SYSTEMS**

Set of Real Numbers Rational  
[Set of Numbers, (without calculation)  
Coding [part numbers]  
Counting  
Ordering  
Indexing  
[Inventory]  
Fundamental Operations (Calculation) (See Appendix)  
Basic Measurement Skills and Concepts [recording of inventory units]  
Measurement Geometric  
Linear  
Area  
Volume  
Measurement Non-geometric  
Time; calendar  
Money; interest  
Weight  
Liquid

### **COMMUNICATIONS**

#### PERFORMANCE MODES

Writing  
Reading

#### EXAMPLES

Inventory card  
Inventory cards

#### SKILLS/CONCEPTS

Pennmanship  
Classification  
Accuracy  
Detail description

**TASK STATEMENT) D-3 PURCHASE APPROPRIATE MERCHANDISE**

TOOLS, EQUIPMENT, MATERIALS, OBJECTS ACTED UPON	PERFORMANCE KNOWLEDGE	SAFETY - HAZARD
<ul style="list-style-type: none"><li>Packing list</li><li>Purchase order</li><li>Inventory control system</li><li>Buyer's guide</li><li>Cost sheet</li><li>Catalog</li><li>Last sale record</li><li>Pad &amp; Pencil</li><li>Sales invoice</li><li>Vendor memos</li><li>Files</li></ul>	<ul style="list-style-type: none"><li>Check card system for minimum balances</li><li>List items to be reordered from preestablished quantities on card</li><li>Reorder per company policy</li><li>Write phone in orders per company policy</li><li>File</li><li>Contact with vendor salesperson</li></ul>	<p><b>ERRORS</b></p> <p>Order wrong quantity</p>
	<p><b>DECISIONS</b></p> <p>Determine when to order merchandise</p>	<p><b>CUES</b></p> <p>Post purchase order</p>

# SK STATEMENT) D-3 PURCHASE APPROPRIATE MERCHANDISE

## SCIENCE

## MATH — NUMBER SYSTEMS

Sales psychology  
 Conscious awareness of qualities basic to optimal mental performance  
 Attention  
 Observation  
 Concentration  
 Mental alertness  
 Mental quietude  
 Mental clarity  
 Organization

Set of Real Numbers, Rational,  
 [Set of Numbers (without calculation) Coding  
 [parts number]  
 Fundamental Operations (Calculation) (See Appendix)  
 Basic Measurement Skills and Concepts [order quantities]  
 Measurement: Geometric  
 Linear  
 Area  
 Volume  
 Measurement Non-geometric  
 Time calendar  
 Money, Interest  
 Weight  
 Liquid  
 Reading and interpreting tables, charts, and graphs,  
 [catalogues]

## COMMUNICATIONS

### PERFORMANCE MODES

Speaking  
 Reading  
 Writing  
 Listening

### EXAMPLES

Vendors  
 Inventor, cards  
 Purchase order  
 Salesperson

### SKILLS/CONCEPTS

Clarity  
 Terminology,  
 Communicating  
 Logic  
 Penmanship  
 Classification  
 Product facts

(TASK STATEMENT) D-4 CHECK PHYSICAL INVENTORY

**TOOLS, EQUIPMENT, MATERIALS,  
OBJECTS ACTED UPON**

Stock room  
Inventory control system  
Packing list  
Pencil & Pad  
Ladder or stool  
Buyer's guide

**PERFORMANCE KNOWLEDGE**

Select part and location  
Pull and count parts in the bin  
Mark down actual count  
Post actual count on inventory cards  
Correct inventory cards

**SAFETY - HAZARD**

Use ladder when necessary  
Overreaching  
Falling

**DECISIONS**

To accept count or look elsewhere for material

**CUES**

Incorrect inventory card

**ERRORS**

Wrong count  
Wrong postings

**ISK STATEMENT) D-4 CHECK PHYSICAL INVENTORY****SCIENCE**

Sales psychology  
 Conscious awareness of qualities basic to optimal mental performance  
 Attention  
 Observation  
 Concentration  
 Mental alertness  
 Mental quietude  
 Mental clarity  
 Organization

**MATH — NUMBER SYSTEMS**

Set of Real Numbers Rational  
 Set of Numbers (without calculation) Counting  
 Fundamental Operations (Calculation) (See Appendix)  
 Basic Measurement Skills and Concepts [physical inventory]  
 Measurement Geometric  
 Linear  
 Area  
 Volume  
 Measurement Non-geometric  
 Weight  
 Liquid

**COMMUNICATIONS****SKILLS/CONCEPTS**

Accuracy  
 Comprehension  
 Retention  
 Mechanical descriptions  
 Permanence  
 Classification  
 Memo format

**EXAMPLES**

Labels  
 Inventory cards  
 Buyer's guide  
 Inventory cards

**PERFORMANCE MODES**

Reading  
 Writing

**Duty: E.**

Stocking merchandise

Task:

1. Examine merchandise for damage and labels
2. Put stock in proper sections
3. Supervise safety standards for stocking

**TASK STATEMENT) E-1 EXAMINE MERCHANDISE FOR DAMAGE & LABELS**

<b>TOOLS, EQUIPMENT, MATERIALS, OBJECTS ACTED UPON</b>	<b>PERFORMANCE KNOWLEDGE</b>	<b>SAFETY - HAZARD</b>
Knife Labels Magic marker Merchandise Pad & Pencil Packaging tape Tags Containers	Inspect carton for dents and tears, broken cartons Check for label, part numbers, and manufacturer Inspect non-carton items for tagging Break down shipping carton to selling units Sell or replace damaged cartons Relabel all merchandise as necessary Associate part number type, description with manufacturer	Lacerations, Merchandise falls out Use of knife Carton's closed properly
		<b>ERRORS</b>  No label Unsalable appearance

**DECISIONS**

Determine when merchandise is ready for stacking  
Determine when salable appearance

**CUES**

Condition appearance of merchandise

**ASK STATEMENT) E-1 EXAMINE MERCHANDISE FOR DAMAGE & LABELS**

**MATH — NUMBER SYSTEMS**

**SCIENCE**

Sales psychology  
Conscious awareness of qualities basic to optimal mental performance  
Attention  
Observation  
Concentration  
Mental alertness  
Mental quietude  
Mental clarity  
Organization

Set of Real Numbers Rational  
Use of Numbers (without calculation)  
Counting  
Coding

**COMMUNICATIONS**

**PERFORMANCE MODES**

Reading  
Viewing

**EXAMPLES**

Labels  
Cartons

**SKILLS/CONCEPTS**

Comprehension  
Logic

**TASK STATEMENT) E-2 PUT STOCK IN PROPER SECTIONS**

TOOLS, EQUIPMENT, MATERIALS, OBJECTS ACTED UPON	PERFORMANCE KNOWLEDGE	SAFETY - HAZARD
<p>Material handling equipment Stock area Merchandise Gloves Rags</p>	<p>Select stock area Transport merchandise Clean area prior to stocking Place fresh merchandise behind older merchandise Stock with label in upright position Arrange alphabetical, numerical Arrange heavier stock to lowest level Stack to convenient height and depth Relocate overstock and mark as such</p>	<p>Not correct height &amp; depth Merchandise in aisle Merchandise falls People trip</p>
	<p><b>DECISIONS</b> Determine when merchandise is arranged clear and safe</p>	<p><b>CUES</b> Size, shape and weight of merchandise</p> <p><b>ERRORS</b> Misplaced merchandise</p>

## **ASK STATEMENT) E-2 PUT STOCK IN PROPER SECTIONS**

### **SCIENCE**

Professionalism  
Exhibit qualities of self-confidence, self-control, self-reliance, self-respect, and adaptability  
Conscious awareness of qualities basic to optimal mental performance  
Mental alertness  
Mental clarity  
Organization

### **MATH – NUMBER SYSTEMS**

Set of Real Numbers, Whole numbers  
Use of Numbers (without calculation)  
Counting  
Indexing [overstock]  
Coding [arrange alphabetical, numerical]  
Basic Arithmetic Skills and Concepts [Properties of comparison]  
Basic Measurement Skills and Concepts [storage & stocking]  
Measurement Non-geometric  
Temperature  
Weight  
Time calendar

### **COMMUNICATIONS**

#### **PERFORMANCE MODES**

Reading  
Viewing

#### **EXAMPLES**

Labels  
Merchandise

#### **SKILLS/CONCEPTS**

Comprehension  
Visual analysis  
Logic

**TASK STATEMENT) E-3 SUPERVISE SAFETY STANDARDS FOR STOCKING**

<b>TOOLS, EQUIPMENT, MATERIALS, OBJECTS ACTED UPON</b>	<b>PERFORMANCE KNOWLEDGE</b>	<b>SAFETY - HAZARD</b>
Stock area Merchandise OSHA Safety Manual Employee Safety placards	Inspect area to be stocked Determine height, weight, and quantity Advise practical approach to stocking Post safety placards where necessary Interpret OSHA Manual Advise employee	
		<b>ERRORS</b>  Damaged merchandise Bodily injury
	<b>CUES</b>  Type of merchandise involved Area available for stocking	<b>DECISIONS</b>  Determine whether merchandise is stocked safely

## ASK STATEMENT) E-3 SUPERVISE SAFETY STANDARDS FOR STOCKING

<b>SCIENCE</b>	<b>MATH – NUMBER SYSTEMS</b>	<b>COMMUNICATIONS</b>
<p>Professionalism</p> <p>Maintain capacity to function efficiently when encountering last changing, multiple, personal or situational variables</p> <p>Inhibit qualities of self-confidence self-control, self-reliance, self-respect, and adaptability</p> <p>Distribute personnel with regard to leadership qualities and experiences for optimum team performance</p> <p>Maintain customers illusion of privacy by avoiding excessive noise or movement</p> <p>Grant appropriate regard for customer's personal space</p> <p>Grant conscious attention to smoothly flowing team work</p> <p>Maintain regard for differing views on maximum efficiency of the operations</p> <p>Grant appropriate regard for customer's unique needs.</p> <p>Exhibit capacity to ascertain best service for the particular party type requested</p> <p>Show and describe facilities with appropriate speed and clarity</p> <p>Communicate pride in establishment</p> <p>Conscious awareness of qualities basic to optimal mental performance</p> <p>Attention</p> <p>Observation</p> <p>Concentration</p> <p>Mental alertness</p> <p>Mental quietude</p> <p>Mental clarity</p> <p>Organization</p>	<p>Set of Real Numbers Whole numbers Uses of Numbers (without calculation) Counting</p> <p>Basic Measurement Skills and Concepts</p> <p>Measurement Geometric</p> <p>Linear</p> <p>Measurement Non-geometric</p> <p>Weight</p> <p>Basic Logic Deductive Inductive</p>	<p><b>PERFORMANCE MODES</b></p> <p>Speaking</p> <p>Reading</p> <p>Writing</p> <p>Viewing</p> <p>Fellow employee</p> <p>OSHA Manual</p> <p>Memos</p> <p>Store area</p> <p>Clarity of expression</p> <p>Process report, instruction</p> <p>Memo format</p> <p>Logic</p> <p>Visual analysis</p>

**Duty: F**

**Cataloging of Merchandise**

**Task:**

1. Arrange catalogs and price sheets alphabetically according to manufacturer
2. Keep price schedules and sales policies current
3. Keep current supplements and sales promotion copy in catalog
4. Keep customer address and credit file current
5. Make return of deleted manufacturer's items
6. Make corrections and deletions to catalog and inventory file as required
7. Report changes to other personnel
8. Keep current warranty policies
9. Assemble new information for salesperson
10. Check the accuracy of the sales invoice

~~F-T~~ ARRANGE CATALOGS AND PRICE SHEETS  
TASK STATEMENT) ALPHABETICALLY ACCORDING TO MANUFACTURER

<p><b>TOOLS, EQUIPMENT, MATERIALS, OBJECTS ACTED UPON</b></p> <p>Available catalogs Catalog holder Counter Lighting Index dividers Price sheets</p>	<p><b>PERFORMANCE KNOWLEDGE</b></p> <p>Select group of catalogs/price sheets Arrange alphabetically by manufacturer Place any supplements in front of manufacturer's main catalog Place price sheets behind manufacturer's Add appropriate index dividers</p>	<p><b>SAFETY - HAZARD</b></p> <p> </p>
		<p><b>DECISIONS</b></p> <p>Select the proper catalogs</p>
		<p><b>CUES</b></p> <p>Receive new materials (catalogs) from manufacturers</p> <p><b>ERRORS</b></p> <p>Misfile manufacturer's or price catalog</p>

## F-1 ARRANGE CATALOGUES AND PRICE SHEETS ASK STATEMENT) ALPHABETICALLY ACCORDING TO MANUFACTURER

### **SCIENCE**

### **MATH — NUMBER SYSTEMS**

Professionalism  
 Maintain capacity to function efficiently when encountering fast changing, multiple,  
 personal or situational variables  
 Exhibit qualities of self-confidence, self-control, self-reliance, self-respect, and adaptability  
 Conscious awareness of qualities basic to optimal mental performance  
 Attention  
 Observation  
 Concentration  
 Mental alertness  
 Mental quietude  
 Mental clarity  
 Organization

Set of Real Numbers Whole numbers  
 Uses of Numbers (without calculation)  
 Indexing [price sheets]  
 Coding [manufacturer's code]

### **COMMUNICATIONS**

#### **PERFORMANCE MODES**

Reading  
 Viewing

#### **EXAMPLES**

Catalog

#### **SKILLS/CONCEPTS**

Comprehension  
 Speed  
 Logic  
 Logic  
 Detail & Inference

**TASK STATEMENT) F-2 KEEP PRICE SCHEDULES AND SALES POLICIES CURRENT**

<b>TOOLS, EQUIPMENT, MATERIALS, OBJECTS ACTED UPON</b>	<b>PERFORMANCE KNOWLEDGE</b>	<b>SAFETY - HAZARD</b>
Price schedule Catalog Catalog lack Vendor's, memo's correspondence	Selected pertinent information to revise catalog Insert vendor's, memo's correspondence in appropriate catalog section Remove superseded schedules as called for on the new price sheet and or memo	
		<b>ERRORS</b>  Throw away needed price information that has not been superceded

**DECISIONS**

Decide when appropriate material has been outdated and replaced

**CUES**

Receive new price schedules, vendor's memos or correspondence

**ERRORS**

Throw away needed price information that has not been superceded

## **ASK STATEMENT) F-2 KEEP PRICE SCHEDULES AND SALES POLICIES CURRENT**

### **SCIENCE**

### **MATH – NUMBER SYSTEMS**

Professionalism:  
Maintain capacity to function efficiently when encountering last changing, multiple,  
personal or situational variables  
Exhibit qualities of self-confidence, self-control, self-reliance, self-respect, and adaptability  
Conscious awareness of qualities basic to optimal mental performance  
Attention  
Observation  
Concentration  
Mental alertness  
Mental quietude  
Mental clarity  
Organization

Set of Real Numbers Rational  
Uses of Numbers (without calculation)  
Indexing [price sheets]  
Basic Measurement Skills and Concepts  
Measurement: Non-geometric  
Time/calendar

### **COMMUNICATIONS**

#### **PERFORMANCE MODES**

Reading  
Viewing

#### **EXAMPLES**

Price schedules  
Price schedules

#### **SKILLS/CONCEPTS**

Comprehension  
Speed  
Logic  
Logic  
Detail & inference

**F-3 KEEP CURRENT SUPPLEMENTS AND SALES PROMOTION**

<b>TASK STATEMENT</b>	<b>COPY IN CATALOG</b>	<b>SAFETY - HAZARD</b>	<b>ERRORS</b>
<b>TOOLS, EQUIPMENT, MATERIALS, OBJECTS ACTED UPON</b>	<b>PERFORMANCE KNOWLEDGE</b>		<b>CUES</b>
Catalog Catalog rack Supplements Sale, promotion	Select appropriate materials Insert content of main catalog section Delete superseded supplements Keep in uniform order		Missile in wrong section
<b>DECISIONS</b>		Determine the promotional material to insert	Receive new materials (catalogs) from manufacturers

**F-3 KEEP CURRENT SUPPLEMENTS AND SALES PROMOTION**  
**ISK STATEMENT) COPY IN CATALOG**

<u>SCIENCE</u>	<u>MATH — NUMBER SYSTEMS</u>	<u>COMMUNICATIONS</u>	<u>SKILLS/CONCEPTS</u>
<p>Professionalism: Maintain capacity to function efficiently when encountering fast changing multiple persianal or situational variables F'habin qualities of self-confidence, self-control, self-reliance, self-respect; and adaptability Conscious awareness of qualities basic to optimal mental performance</p> <p>Attention Observation Concentration Mental alertness Mental quietude Mental clarity Organization</p>	<p>Set of Real Numbers Whole numbers Ties of Numbers (without calculation) Indexing [indexing, supplements] Basic Measurement Skill, and Concepts Measurement Non-geometric Time calendar</p>	<p>Price schedules Price schedule</p>	<p>Comprehension Speed Logic Detail &amp; Inference</p>

**TASK STATEMENT) F-4 KEEP CUSTOMER ADDRESS AND CREDIT FILE CURRENT**

**TOOLS, EQUIPMENT, MATERIALS,  
OBJECTS ACTED UPON**

Address list  
Phone book  
Credit list  
Management information

**PERFORMANCE KNOWLEDGE**

Make necessary additions to customer list  
Make necessary corrections  
Keep alphabetical order

**SAFETY - HAZARD**

**DECISIONS**

Act on management information

**CUES**

Receive management information

**ERRORS**

Miss file customer's card  
Put information on wrong card

**ASK STATEMENT) F-4 KEEP CUSTOMER ADDRESS AND CREDIT FILE CURRENT**

<b>SCIENCE</b>	<b>MATH – NUMBER SYSTEMS</b>	<b>COMMUNICATIONS</b>
	<p>Set of Real Numbers Rational Basic Measurement Skills and Concepts Measurement Non-geometric Money Interest [credit information]</p>	
<p>Professionalism Maintain capacity to function efficiently when encountering fast changing, multiple, personal or situational variables Exhibit qualities of self-confidence, self-control, self-reliance, self-respect, and adaptability Conscious awareness of qualities basic to optimal mental performance</p> <p>Attention Observation Concentration Mental alertness Mental quietude Mental clarity Organization</p>	<p>Customer file Customer file Customer file</p>	<p>Comprehension Speed Logic Logic Detail &amp; Inference Report, Classification</p>
<b>PERFORMANCE MODES</b>	<b>EXAMPLES</b>	<b>SKILLS/CONCEPTS</b>
Reading		
Viewing		
Writing		

[TASK STATEMENT] F-5 MAKE RETURN OF DELETED MANUFACTURER'S ITEMS

<p><b>TOOLS, EQUIPMENT, MATERIALS, OBJECTS ACTED UPON</b></p> <p>Return good authorization to vendor memo Invoice Lags Pad &amp; Pencil</p>	<p><b>PERFORMANCE KNOWLEDGE</b></p> <p>Determine merchandise to be returned Pull stock Tag for return Write invoice Pack and ship File invoice</p>	<p><b>SAFETY - HAZARD</b></p> <p>Pull stock carefully Avoid injury to back, hands, and feet</p>	<p><b>ERRORS</b></p> <p>Return wrong merchandise</p>
		<p><b>CUES</b></p> <p>Receive returned goods authorization from manufacturer</p>	<p><b>DECISIONS</b></p> <p>Decide to accept or reject and return merchandise</p>

**SK STATEMENT) F-5 MAKE RETURN OF DELETED MANUFACTURER'S ITEMS**

<p><b>SCIENCE</b></p> <p>Professionalism. Maintain capacity to function efficiently when encountering fast changing, multiple, personal or situational variables Exhibit qualities of self-confidence, self-control, self-respect, self-reliance, self-respect and adaptability Conscious awareness of qualities basic to optimal mental performance</p> <p>Attention Observation Concentration Mental alertness Mental quietude Mental clarity Organization</p>	<p><b>MATH — NUMBER SYSTEMS</b></p> <p>Set of Real Numbers, Rational- Irrational numbers (without calculation) Coding [part number] Uses of Numbers (without calculation) Coding [part number] Fundamental Operations (Calculation) (Sec; App; Indiv) Basic Measurement Skills, and Concepts Measurement, Non-geometric Money Interest Time calendar Measurement Geometric Linear</p>	<p><b>COMMUNICATIONS</b></p> <p><b>EXAMPLES</b></p> <p>Return goods Authorization  Memo Invoice</p>	<p><b>PERFORMANCE MODES</b></p> <p><b>READING</b></p> <p><b>WRITING</b></p>
			<p><b>SKILLS/CONCEPTS</b></p> <p>Comprehension Detail Mechanical description Memo format Classification Partnership</p>

**F-6 MAKE CORRECTIONS AND DELETIONS TO CATALOG AND  
(TASK STATEMENT) INVENTORY FILES AS REQUIRED**

TOOLS, EQUIPMENT, MATERIALS, OBJECTS ACTED UPON	PERFORMANCE KNOWLEDGE	SAFETY - HAZARD	
Inventory file Catalog Invoice Return good authorizations	Select catalog to be corrected Make clear necessary changes to part number Catalog Price sheet Inventory card		
		<u>ERRORS</u>	Changing or deleting the wrong part
		<u>CUES</u>	Nature of the change required
		<u>DECISIONS</u>	Determine effect on merchandise in question

**F-6 MAKE CORRECTIONS AND DELETIONS TO CATALOG AND  
ASK STAFF (MENT) INVENTORY FILES AS REQUIRED**

<b>SCIENCE</b>	<b>MATH — NUMBER SYSTEMS</b>	<b>COMMUNICATIONS</b>	<b>PERFORMANCE MODES</b>
<p>Professionalism Maintain capacity to function efficiently when encountering last changing: multiple personal or situational variables Exhibit qualities of self-confidence, self-control, self-reliance, self-respect, and adaptability Conscious awareness of qualities basic to optimal mental performance Attention Observation Concentration Mental alertness Mental quietude Mental clarity Organization</p> <p style="text-align: right;">46</p>	<p>Set of Real Numbers Rational numbers Types of Numbers (without calculations) Coding [part numbers] Basic Measurement Skills and Concepts Measurement Non-geometric Money Interest [price sheet]</p>	<p>Comprehension of detail Terminology Penmanship Classification Logic</p>	<p>Reading Catalog</p> <p>Writing Catalog</p>

(TASK STATEMENT) F-7 REPORT CHANGES TO OTHER PERSONNEL

<p>TOOLS, EQUIPMENT, MATERIALS, OBJECTS ACTED UPON</p> <p>Return good authorization Vendor's memos Inter-office memos</p>	<p>PERFORMANCE KNOWLEDGE</p> <p>Write memo of change Send to inside or outside salesperson Send to management Send to inventory control</p>	<p>SAFETY - HAZARD</p>
		<p>ERRORS</p> <p>Not notifying proper people Notifying people late</p>
	<p>CUES</p> <p>When duty has been completed</p>	<p>DECISIONS</p> <p>Determine who should receive memo</p>

**SCIENCE****MATH — NUMBER SYSTEMS**

Professionals  
Maintain capacity to foster trust  
Maintain capacity to foster confidentiality  
Maintain capacity to generate integrity  
Maintain capacity to cope with conflict behavior or personality clashes  
Maintain capacity to function efficiently when encountering fast changing, multiple, personal or situational variables  
Exhibit qualities of self-confidence, self-control, self-reliance, self-respect, and adaptability  
Supervision  
Communicate pride in establishment  
Conscious awareness of qualities basic to optimal mental performance  
Attention  
Observation  
Concentration  
Mental alertness  
Mental quietude  
Mental clarity  
Organization

Set of Real Numbers Rational numbers  
Uses of Numbers (without calculation)  
Coding [Part number]  
Basic Measurement Skills and Concepts  
Measurement Non-geometric  
Time calendar [money]

**COMMUNICATIONS****PERFORMANCE MODES**

- Speaking  
Writing

**EXAMPLES**

- Other employees  
Memos

**SKILLS/CONCEPTS**

- Terminology  
Clarity  
Memo format  
Terminology  
Clarity

(TASK STATEMENT) F-8 KEEP CURRENT WARRANTY POLICIES

TOOLS, EQUIPMENT, MATERIALS, OBJECTS ACTED UPON	PERFORMANCE KNOWLEDGE	SAFETY - HAZARD
Filing drawer Manufacturer's warranty forms Manufacturer's statement of warranty Correspondence on warranty Pad & Pencil	Locate file File latest information pertaining to warranty File alphabetically according to manufacturer Note major changes Advise salesperson and inventors control of policy changes	
		<p><u>ERRORS</u></p> <p>Misunderstanding warranty policy resulting in dissatisfied customer</p> <p><u>CUES</u></p> <p>Changes in manufacturer's policy</p> <p><u>DECISIONS</u></p> <p>Determine if changes of policy affect sales</p>

**SK STATEMENT) F-8 KEEP CURRENT WARRANTY POLICIES****SCIENCE****MATH — NUMBER SYSTEMS**

Professionalism  
 Maintain capacity to function efficiently when encountering fast changing, multiple, personal or situational variables  
 Exhibit qualities of self-confidence, self control, self-reliance, self-respect, and adaptability  
 Attention  
 Observation  
 Concentration  
 Mental alertness  
 Mental quietude  
 Mental clarity  
 Organization

Set of Real Numbers, Whole numbers  
 Basic Measurement Skills and Concepts  
 Measurement Non-geometric  
 Time calendar

**COMMUNICATIONS****PERFORMANCE MODES**

Reading

**EXAMPLES**

Warranties

**SKILLS/CONCEPTS**

Comprehension  
 Detail  
 Definition,  
 Terminology

(TASK STATEMENT) F-9 ASSEMBLE NEW INFORMATION FOR SALESPERSON

TOOLS, EQUIPMENT, MATERIALS, OBJECTS ACTED UPON	PERFORMANCE KNOWLEDGE	SAFETY - HAZARD
<ul style="list-style-type: none"><li>New catalog</li><li>Price sheets</li><li>Supplements</li><li>Vendors memo</li><li>Sales promotion material</li><li>File section</li><li>Pad &amp; Pencil</li><li>Inter-office memo</li><li>Envelopes</li></ul>	<ul style="list-style-type: none"><li>Assemble appropriate information</li><li>Place in envelope</li><li>Mark unusual changes</li><li>New sales item</li><li>Major defect</li><li>Place in salesperson's file</li><li>Write memo with helpful tips for sales</li></ul>	<p><b>ERRORS</b></p> <ul style="list-style-type: none"><li>Pass on wrong information</li></ul>
	<p><b>DECISIONS</b></p> <ul style="list-style-type: none"><li>Determine appropriate information helpful to salesperson</li></ul>	<p><b>CUES</b></p> <ul style="list-style-type: none"><li>Nature or type of change</li></ul>

**SK STATEMENT) F-9 ASSEMBLE NEW INFORMATION FOR SALESPERSON****SCIENCE****MATH — NUMBER SYSTEMS**

Professionalism  
 Maintain capacity to foster trust!  
 Maintain capacity to foster confidentiality  
 Maintain capacity to generate integrity  
 Maintain capacity to cope with conflict behavior or personality clashes  
 Maintain capacity to function efficiently when encountering fast changing, multiple, personal or situational variables  
 Exhibit qualities of self-confidence, self-control, self-reliance, self-respect and adaptability  
 Supervision  
 Distribute personnel with regard to leadership qualities and experiences for optimum team performance  
 Grant conscious attention to smoothly flowing team work  
 Communicate pride in establishment.  
 Conscious awareness of qualities basic to optimal mental performance.  
 Attention  
 Observation  
 Concentration  
 Mental alertness  
 Mental quietude  
 Mental clarity  
 Organization

Set of Real numbers Rational numbers  
 Uses of Numbers (without calculation) Coding  
 [Part numbers]  
 Basic Measurement Skills and Concepts  
 Measurement Non-geometric  
 Time calendar  
 Money Interest

**COMMUNICATIONS****PERFORMANCE MODES**

Reading  
 Writing

**EXAMPLES**

Catalogs  
 Memo

**SKILLS/CONCEPTS**

Comprehension  
 Detail  
 Logic  
 Memo format

**TASK STATEMENT) F-10 CHECK THE ACCURACY OF THE SALES INVOICE**

**TOOLS, EQUIPMENT, MATERIALS,  
OBJECTS ACTED UPON**

Sales invoice  
Catalogs  
Price sheets  
Pad & Pencil  
Adding machine  
Address and or credit file

**PERFORMANCE KNOWLEDGE**

- Inspect invoice for date
- Inspect for customer name & address
- Inspect type of sale i.e., cash or charge
- Approve credit sales
- Inspect for appropriate signatures
- Inspect quantity entry
- Inspect part number & description for accuracy
- Inspect for correct unit price
- Inspect for extended price
- Inspect total of invoice
- Inspect for correct discounts
- Inspect for applicable taxes
- Gain product knowledge

**SAFETY - HAZARD**

**ERRORS**

Overlooking obvious mistakes

**CUES**

Mistakes on invoice

**DECISIONS**

Determine how to handle corrections

**( STATEMENT) F-10 CHECK THE ACCURACY OF THE SALES INVOICE**

**SCIENCE**

**MATH - NUMBER SYSTEMS**

Professionalism:  
 Maintain capacity to function efficiently when encountering fast changing, multiple, personal or situational variables  
**Exhibit qualities of self-confidence, self-control, self-respect, and adaptability.**  
 Conscious awareness of qualities basic to optimal mental performance:  
 Attention  
 Observation  
 Concentration  
 Mental alertness  
 Mental quietude  
 Mental clarity  
 Organization

Set of Real Numbers - Rational numbers  
 Uses of Numbers (without calculation)  
 Counting  
 Coding - [part number]  
 Fundamental Operations (Calculation) - (See Appendix)  
 Basic Arithmetic Skills and Concepts - (See Appendix)  
 Use of computing devices and mechanical aids  
 [Adding machine]  
 Basic Measurement Skills and Concepts [quantity]  
 Measurement: Geometric  
 Linear  
 Volume  
 Measurement: Non-geometric  
 Time/calendar  
 Money/ Interest  
 Weight  
 Liquid

**COMMUNICATIONS**

**PERFORMANCE MODES**

Reading

**EXAMPLES**

Invoice

**SKILLS/CONCEPTS**

Informational reports  
 Detail  
 Comprehension

**Duty: G**

**Merchandising of products and service**

**Task:**

1. Keep current on competitive advertising and promotion
2. Make recommendations on product or service to be advertised
3. Set up point of sale displays and handouts
4. Supervise or perform housekeeping of display area

**G-1 KEEP CURRENT ON COMPETITIVE  
TASK STATEMENT) ADVERTISING AND PROMOTION**

<b>TOOLS, EQUIPMENT, MATERIALS, OBJECTS ACTED UPON</b>	<b>PERFORMANCE KNOWLEDGE</b>	<b>SAFETY - HAZARD</b>
Various news media Mailings, flyers Customers Vendor salesperson Salesperson Fellow employees	Read, listen, and observe competitive advertising Justify sales position Evaluate sales techniques Gain product knowledge	<b>ERRORS</b> Get the wrong facts
		<b>CUES</b> Various advertising media

# **G-1 KEEP CURRENT ON COMPETITIVE ASK STATEMENT ADVERTISING AND PROMOTION**

<b>SCIENCE</b>	<b>MATH – NUMBER SYSTEMS</b>
<p>Professionalism: Maintain capacity to function efficiently when encountering fast changing, multiple, personal or situational variables. Exhibit qualities of self-confidence, self-control, self-reliance, self-respect, and adaptability. Conscious awareness of qualities basic to optimal mental performance.</p> <p>Attention Observation Concentration Mental alertness Mental quietude Mental clarity Organization</p>	<p>Set of Real Numbers – Rational numbers Fundamental Operations (Calculation) (See Appendix) Basic Arithmetic Skills Basic Measurement Skills and Concepts [Justifying own sales] Measurement: Non-geometric Time / calendar Money, Interest Weight Liquid Measurement Geometric Linear Volume</p>
	<p><b>COMMUNICATIONS</b></p>
	<p><b>EXAMPLES</b></p> <p>Newspapers Radio Television</p> <p><b>SKILLS/CONCEPTS</b></p> <p>Comprehension Detection of propaganda devices Visual analysis Recognition of brands</p>

## G-2 MAKE RECOMMENDATIONS ON PRODUCT OR SERVICE

### TASK STATEMENT) TO BE ADVERTISED

TOOLS, EQUIPMENT, MATERIALS, OBJECTS ACTED UPON	PERFORMANCE KNOWLEDGE	SAFETY - HAZARD
Pad & Pencil Sales information Inter-office memo Manager	Select sales information Discuss product or service with other employees Write recommendation on memo	
		<b>ERRORS</b>  Lack of judgment

### DECISIONS

Determine where it would fit into the business

Appropriate sales information  
Customer comments  
Competitor's advertising  
Seasonal items to be advertised

### CUES

**G-2 MAKE RECOMMENDATIONS ON PRODUCT OR SERVICE  
SK STATEMENT) TO BE ADVERTISED**

<b>SCIENCE</b>	<b>MATH – NUMBER SYSTEMS</b>
<p>Professionalism Maintain capacity to function efficiently when encountering fast changing, multiple, personal or situational variables. Exhibit qualities of self-confidence, self-control, self-reliance, self-respect, and adaptability. Conscious awareness of qualities basic to optimal mental performance:</p> <ul style="list-style-type: none"> <li>Attention</li> <li>Observation</li> <li>Concentration</li> <li>Mental alertness</li> <li>Mental quietude</li> <li>Mental clarity</li> <li>Organization</li> </ul>	<p>Set of Real Numbers – Rational numbers Uses of Numbers: (without calculation) Coding—[part number]</p>
	<p><b>COMMUNICATIONS</b></p>
<p><b>PERFORMANCE MODES</b></p> <ul style="list-style-type: none"> <li>Speaking</li> <li>Writing</li> </ul>	<p><b>EXAMPLES</b></p> <ul style="list-style-type: none"> <li>Management</li> <li>Memos</li> </ul> <p><b>SKILLS/CONCEPTS</b></p> <ul style="list-style-type: none"> <li>Persuasion</li> <li>Implication</li> <li>Logic</li> <li>Memo format</li> <li>Clarity</li> </ul>

## ASK STATEMENT) G-3 SET UP POINT OF SALE DISPLAYS AND HANDOUTS

<b>TOOLS, EQUIPMENT, MATERIALS, OBJECTS ACTED UPON</b>	<b>PERFORMANCE KNOWLEDGE</b>	<b>SAFETY - HAZARD</b>	<b>ERRORS</b>
<p>Vendor displays Company displays Banners Handouts Show room Tool kit</p>	<p>Select displays Set up displays Stock the display units Mark prices as necessary Coordinate appropriate handouts Coordinate with outside advertising</p>	<p>Do not assembly property Do not clutter aisle</p>	<p>Poor selection based on size, timing and customer need</p>
		<b>CUES</b>	<b>DECISIONS</b>
		<p>Available display material</p>	<p>Determine size of display Determine timing of display</p>

## SK STATEMENT) G-3 SET UP POINT OF SALE DISPLAYS AND HANDOUTS

### **MATH - NUMBER SYSTEMS**

**SCIENCE**

Supervision:  
Distribute personnel with regard to leadership qualities and experiences for optimum team performance.  
Grant appropriate regard for customer's personal space.

Grant conscious attention to smoothly flowing team work.

Grant appropriate regard for customer's unique needs.

Exhibit capacity to ascertain best service for the particular party type requested.

Communicate pride in establishment.

Conscious awareness of physical expressions basic to peak physical performance:  
Movement from tension to relaxation and vice versa.

Conscious awareness of qualities basic to optimal mental performance:  
Attention  
Observation  
Concentration  
Mental alertness  
Mental quietude  
Mental clarity  
Organization

**MATH - NUMBER SYSTEMS**

Set of Real Numbers -- Rational numbers  
Basic Geometry Skills and Concepts  
Recognize and identify basic geometry figures, plane and solid.  
Basic Measurement Skills and Concepts  
Measurement: Non-geometric  
Money/Interest  
Temperature

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### **COMMUNICATIONS**

#### **PERFORMANCE MODES**

Reading  
Viewing

#### **EXAMPLES**

Instruction  
Display area

#### **SKILLS/CONCEPTS**

Comprehension  
Mechanical description  
Visual analysis

**(TASK STATEMENT) G-4 SUPERVISE OR PERFORM HOUSEKEEPING OF DISPLAY AREA**

<b>TOOLS, EQUIPMENT, MATERIALS, OBJECTS ACTED UPON</b>	<b>PERFORMANCE KNOWLEDGE</b>	<b>SAFETY – HAZARD</b>	<b>ERRORS</b>
Cleaning supplies	Select area to be cleaned Wipe and dust signs and merchandise. Wipe clean, cans with liquid contents Remove old signs and adhesive etc. Remove display worn merchandise and replace Supervise floor cleaning and display arrangement	Close off wet floors People will slip and fall	Damage to displays

## SK STATEMENT) G-4 SUPERVISE OR PERFORM HOUSEKEEPING OF DISPLAY AREA

### SCIENCE

- Supervision:  
Communicate pride in establishment.  
Conscious awareness of physical expressions basic to peak physical performance:  
Body rhythm  
Breathing coordinated with body movement  
Body balance and posture  
Movement from tension to relaxation and vice versa  
Conscious awareness of qualities basic to optimal mental performance.
- Attention
- Organization

### MATH - NUMBER SYSTEMS

- Set of Real Numbers—Rational number
- Fundamental Operations (Calculation)
  - Addition algorithm
  - Subtraction algorithm
- Basic Arithmetic Skills and Concepts—[cleaning solution]
  - Ratio and proportion
  - Basic Measurement Skills and Concepts—[cleaner]
- Liquid
- Dry
- Uses of Numbers: (without calculation)—Counting

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### COMMUNICATIONS

#### PERFORMANCE MODES

Speaking

#### EXAMPLES

Other employee

#### SKILLS/CONCEPTS

Clarity of expression

# APPENDIX

## Basic Arithmetic Skills and Concepts

### Set of Real Numbers

Irrationals/ Rationals

Fractions/ Decimals

Integers ( . . . -3, -2, -1, 0, +1, +2, +3, . . . )

Whole Numbers (0, 1, 2, 3, . . . )

Counting Numbers (1, 2, 3, 4, . . . )

### Fundamental Operations (Calculation)

Addition algorithm

Subtraction algorithm

Multiplication algorithm

Division algorithm

Order of operations, i.e., use of parentheses in simplifying arithmetic expressions

### Basic Skills

Reduction of fractions

Changing mixed numbers to improper fractions

Changing percents to fractions and fractions to percents

Finding a percent of a number and what percent one number is of another

Changing fractions to decimals and decimals to fractions

Ratio and proportion—estimation

Rounding off decimals and whole numbers

Approximation using scientific notation

Guess and check method

Rule of thumb

Property of comparison

equality/equivalence

inequality/greater than/less than

Properties of the real number system

commutative (order), associative (grouping), distributive (multiplication W.R.T. addition)

identity of one (x)

identity of zero (+)

multiplication by zero

transitive

inverses-multiplicative and additive